



FIFESHIRE
FOUNDATION

FIFESHIRE FOUNDATION ANNUAL GOLF TOURNAMENT

SPONSORSHIP PROPOSAL

11 MARCH 2021

ABOUT FIFESHIRE FOUNDATION

In 1993, a group of local people set up the Fifeshire Foundation as a Charitable Trust to raise money locally to support local people in hardship and domestic crisis. Since 1993 our aim remains the same, to help people in crisis and to help people make longer term changes in their lives.

The foundation support individuals and families in need as well as the organisations who work with people in need. We know that many people in our region are coping with things like poverty, unemployment, health crises and domestic violence. In addition people may be managing to make ends meet, but then face a crisis or an unexpected extra expense and need somewhere else to turn.



Each year we aim to raise about \$140,000 through fundraising and donations. 100% of donations go directly to helping the Nelson Tasman community.

THE EVENT

The Fifeshire Foundation Golf Tournament has on average 120 people attending, plus Fifeshire trustees and volunteers. Up to 30 local businesses enter their teams.

Our key sponsors for 2020 included C & F Legal Ltd (official Naming Rights Sponsor), NBS (Course Sponsor), Sturrock & Greenwood (Shootout Sponsor) and Nelson Bays Motor Group Subaru & Suzuki (Straightest Drive Sponsor). Sponsors from previous years included Insight Doors & Windows, Nelson Packaging Ltd, and of course, the Nelson Golf Club.

This is a huge community funded event with over 70 local sponsors supporting the Tournament and Charity Auction. The Fifeshire Foundation raises on average \$30,000 per year from this event.



SPONSORSHIP PACKAGES

Sponsorship Opportunities include:

- Naming Rights Sponsor
- Course Sponsorship
- Shootout Golf Sponsorship
- Straightest Drive Sponsorship
- Golf Hole Sponsorship
- Catering Sponsorship

We are also looking for your support in providing on the day prizes or auction items including:

- Gift vouchers (clothing, dinner, activities)
- Accommodation stays
- Day trips
- Beverages

NAMING RIGHTS SPONSORSHIP @ \$5 000

Sponsorship to support us with the key running of the annual golf day event. Being event day sponsor provides you with prominent exposure throughout the lead up to the event, day of the event and after promo of the day.

Quite simply the biggest sponsorship package on the course. This offers the opportunity to have naming rights to the event day. Showcase your brand and use your complimentary golf team registration to host clients or treat staff.

SPONSORSHIP BENEFITS

- YOUR logo will be on all of the advertising material, posters, e-news, our website and Facebook.
- Opportunity to promote your services on the Fifeshire Foundation Facebook page.
- YOUR logo on signage used on golf buggy that will be used by the Fifeshire Foundation throughout the day.
- YOUR logo on the Registration Form.
- YOU will be publicly thanked at the Charity Auction.
- YOU will be added to the Key Sponsors on the front page of the Auction Catalogue.
- YOUR logo will run throughout the night on a PowerPoint.
- Prominent Branding in our e-newsletters.
- YOU will have signage opportunities at meeting points and around the course.
- YOU will have the opportunity to have promotional material in each players gift bag.
- YOU will be able to enter a team of 4 into the annual golf day - free of charge (normally \$400).

COURSE SPONSORSHIP @ \$2 180

Sponsorship to support us with the key running costs of the course on the event day. Being course sponsor provides you with prominent exposure throughout the lead up to the event, day of the event and post promotion of the day.

A really great way to get involved and show support to the Fifeshire Foundation. This offers the opportunity to have your logo alongside all course information. Give you the opportunity to showcase your brand and Network on the day.

SPONSORSHIP BENEFITS

- YOUR logo will be on all of the advertising material, posters, e-news, our website and Facebook.
- YOUR logo on the Registration Form.
- YOU will be publicly thanked at the Charity Auction.
- YOU will be added to the Key Sponsors on the front page of the Auction Catalogue.
- YOUR logo will run throughout the night on a PowerPoint.
- Prominent Branding in our e-newsletter correspondence.
- YOU will have signage opportunities at meeting points and around the course.
- YOU will have the opportunity to have promotional material in each players gift bag.
- YOU will be able to enter a team of 4 into the annual golf day - free of charge (normally \$400).

CATERING SPONSORSHIP - \$2 000

Sponsorship to support us in feeding the hungry golf goers of the annual golf day event.

Being a food sponsor provides you with prominent exposure day of the event and after promo the day.

This offers the opportunity for you to showcase your brand on the food area/ table, logo's, leaflets etc. It also gives you the opportunity to a complimentary golf team registration to host clients or treat staff.

SPONSORSHIP BENEFITS

- YOUR logo will be on the advertising material that showcases what the annual golf day includes.
- Opportunity for your signage used around food area table and on-course.
- YOU will have the opportunity to have promotional material in each players gift bag.
- YOU will be publicly thanked at the Charity Auction.
- YOU will be added to the Key Sponsors on the front page of the Auction Catalogue.
- YOUR logo will run throughout the night on a PowerPoint.
- Prominent Branding in our e-newsletters.
- YOU will be able to enter a team of 4 into the annual golf day - free of charge (normally \$400) + include a Golf Hole Sponsorship.

SHOOTOUT GOLF SPONSORSHIP \$500

HOW IT WORKS:

1. Top 10 Closest to the Pin participants go into shoot out final.
2. Final – Top 10 Shootout 100 meters from 18th Hole in front of club House (in front of Golf Day crowd) on completion of golf day.
3. Closest to the Pin wins prize.

SPONSORSHIP BENEFITS

- Sponsorship to support us with annual golf day event.
- Being a golf hole sponsors provides you with prominent exposure throughout the lead up to the event and day of the event.
- This offers you the opportunity to have naming rights to the shootout competition. Showcase your brand at this tee off with signage and brand promo.
- YOUR logo will be on all of the advertising material, posters, e-news, our website and Facebook associated with the shootout.
- Signage opportunities on ‘closest to the pin’ hole and ‘shootout hole and public credit mentions.
- Promotional Display opportunities on-course.
- You have the opportunity to enter a Golf Team for only \$250 (\$150 discount)

STRAIGHTEST DRIVE SPONSORSHIP \$500

Sponsorship to support us with annual golf day event.

Being a golf hole sponsor provides you with prominent exposure throughout the lead up to the event and day of the event.

This offers you the opportunity to have naming rights to the straightest drive hole competition. Showcase your brand at this tee off with signage and brand promo.

SPONSORSHIP BENEFITS

- YOUR logo will be on all of the advertising material, posters, e-news, our website and Facebook associated with the straightest drive hole.
- Signage opportunities on 'the straightest drive' hole and public credit mentions.
- Promotional Display opportunities on-course.
- You have the opportunity to enter a Golf Team for only \$250 (\$150 discount)

GOLF HOLE SPONSORSHIP \$380

Sponsorship to support us with annual golf day event.

Being a golf hole sponsor provides you with prominent exposure throughout the lead up to the event and day of the event.

This offers you the opportunity to have naming rights to a dedicated hole on the course. Showcase your brand at the tee with signage and brand promotion.

SPONSORSHIP BENEFITS

- Signage with your brand on the tee off area on your designated hole.
- Recognition of your hole sponsorship in the player's programme
- Acknowledgment of your sponsorship during the after match and auction.

SPONSORSHIP *images from previous years*



SPONSORSHIP

We hope you find us to be a worthy cause to support, as we would greatly appreciate your sponsorship. This event will help us to support hundreds of local families in hardship, as we continue to give over \$140,000 back to the community annually.



TESTIMONIALS

Some feedback from our applicants to show how the work we do and the support our funding grants provide, can make a profound difference in people's lives.

“Wow, I just like to say that you guys have changed my life in more ways than you could ever know. The work you do in this community is epic, every time I hear about Fifeshire Foundation it is always positive and by excepting my application my life will change. I will truly smile again. I will also be donating to you guys in the near future. From the bottom of my heart, I am truly grateful.”

“Thank you all so much, it is hugely appreciated and has taken a huge strain off of me. I'll let my daughter know we are all go to get ready for camp, she will be so excited, so thank you again!”

“I would like to thank you from the bottom of my heart for the awesome assistance received from your organization. The assistance improved my circumstances greatly and gave me such a boost in morale. I will always be grateful for your help. With thanks and gratitude.”

CONTACT

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