

# Big Give report 2023

## Background

The 12th Big Give Christmas Appeal was held during December 2023.

The event is Fifeshire Foundation's annual charity appeal where we collect donations, and then gift parcels to whanau in need in our community facing hardship at a difficult time of year.

## Highlights

This year we received a large number of worthy nominations from agencies and gift parcels were allocated to over 300 families.

Donations were received from far and wide, from schools, community groups, local businesses and individuals.

Parcels focused on Christmas treats, family activities, vouchers and gifts.

## By the numbers

**305** parcels gifted to families in hardship, reaching **1314** individuals including **897** children

We gifted **1086** vouchers for activities, petrol, food, treats, **209** volunteer hours, **74** different nominators from **36** agencies/schools nominating families for a parcel.

The estimated value of donations and gifts is around \$50,000 including sponsorship, cash donations, gifts, donated or discounted vouchers and activities, treats and toys.



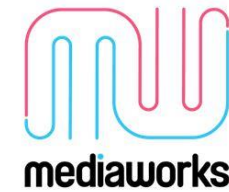
## Key supporters

We are immensely grateful for the support from our key event supporters:

- **Mediaworks/More FM** our key event partners
- **C & F Legal** Limited for their cash donation and continued support
- **Nelson City Council** for donating \$5,000 toward the event and staff volunteers
- **NBS** donation points at local NBS branches and ongoing support for our operations
- **Milestone Homes** for their cash donation, gift bags for the parcels, and hundreds of gifts donated from their Make a Difference Appeal
- **Mosaic Church and Habitat for Humanity** our venue hosts



A huge 'Big Thanks' to our Big Give key event supporters



## Big Give contributors

We welcomed contributions from local schools and businesses who raised funds, donated cash, vouchers, gathered gifts or donations towards our Appeal. These included:

**Downing Design, Paragon Eatery, Morrison Square, Beggs Music Works, Crackerjack Toys, Bodywise, St Barnabas Church, Summit Real Estate, The Cheesecake Shop, Al Fresco Garden Maintenance, Wildflowers ELC, Gibbons and Gibbons Naylor, Lonestar Farms, Restore Nelson, Volunteer Nelson, Nelson Hospital, Aniseed Engineering, Paper Plus Nelson, The Flooring Room, Bowater Toyota, Access Dental, Assured Finance and Insurance.**

The following businesses provided donated or discounted items and activities:

**Silky Otter, Brook Waimarama Sanctuary, Motueka Recreation Centre, Tahunanui Holiday Park, Tahuna Fun Park, Printhouse, Nayland/Riverside pool, Action Sports Centre, Richmond Aquatic Centre, Natureland Wildlife Trust, Petsells.**



## Volunteers

An excellent team of volunteers made it all happen, with over 200 volunteer hours contributed. We had support from Findex, Nelson City Council, Sheehan Financial, Morrison Square, Big Brothers Big Sisters, WSP, Lineage, Rachel Boyack and team, Tina, Sue, Trustees – especially Claire, Rob, Mark, Emma, Ruth and Peter.



## Recipient feedback

From Teresa Hosie – CAP Debt Coach:

*“We just want to thank you and the team who worked together to organise, promote and gather the gifts for the wonderful Big Give project. We found the whole process very easy and the clients were so thankful and appreciative of the gifts.”*

*For our CAP clients there is no budget line for gifts and if they have only just started on their budget there are no savings to call on either. Most were very worried and depressed trying to work out how they were going to make sure their children didn't miss out on Christmas morning. If only you could have seen the look on their faces and seen the relief in their eyes, you would know that all your hard mahi was totally worth it!”*



The Fifeshire Foundation wishes to thank everyone in our community who supported the Big Give Christmas Appeal for 2023, ngā mihi maioha.